

THE WSU

YAMASAKI LEGACY

LECTURE SERIES

Design at Herman Miller

Thursday, October 17, 2013

7:00 pm

Helen L. DeRoy Auditorium (1st floor)

5203 Cass Avenue

Detroit, Michigan 48202

Design at Herman Miller is many things. It is a means of asking questions and seeking answers. It is a process that touches all aspects of what Herman Miller does—from research, to production, to sales. It is a driving force for positive change. It is a point of differentiation from our competitors. It is a spirit of collaboration. It is, perhaps most importantly, Herman Miller's point of connection to the world in which we live and the customers we serve. This is the story of how did a small and unremarkable West Michigan furniture producer became a world leader in design.

The lecture is free and open to the public; registration is requested.

To register, please visit

<https://events.wayne.edu/rsvp/yamasaki-legacy-lecture/#rsvp>

Parking is available at the WSU

Parking Structure #1

(corner of Cass and Palmer)



Sam Grawe

Editorial Director, Herman Miller

Sam Grawe began his role as editorial director at Herman Miller in 2012. He served as the editor-in-chief of Dwell magazine from 2006-2011. While at Dwell, he was part of the team that garnered a National Magazine Award in 2005, and in 2009 was a finalist in the National Design Awards. He began at Dwell shortly after its launch in 2000, after working in the studio of Herman Miller designer Bruce Burdick.

The Yamasaki Lecture Series is supported by the
WSU Honors College

WAYNE STATE UNIVERSITY